



Associate Membership Advertising

BASIC MEMBERSHIP INCLUDES:

(New) Quarterly Newsletter. NCBBI publishes a printed newsletter four times a year. The publication will include a listing of Associate Members with their contact information and category listing. Associate Members will also have an opportunity to submit one educational article in their area of expertise per year.

Innkeepers Monthly E-Blasts. Once a month an electronic newsletter will go out to all members of NCBBI. An Associate Members Quick Link to the NCBBI Web Site Associate Members Listings will be included.

Web Site. A Basic Web Site Listing which includes: Company Name, 1 Category, Description, Email, & Link to Homepage.

New Members Handbooks. Each new member receives an "NCBBI New Members Handbook" which includes an up-to-date listing of all Associate Members with their contact information and a brief description.

Membership List. Associate Members may receive the NCBBI Membership Mailing List upon request.

Subscriptions.

- Subscription to the NCBBI Quarterly Newsletter.
- Subscription to the NCBBI Monthly E-Blasts.

Annual Conference. Associate Members will have the opportunity to participate as an exhibitor at a special rate. Exhibitors received exposure of their products and/or services to attending innkeepers.

NCBBI Membership Meetings. Associate Members are encouraged to attend NCBBI Membership Meetings (Non-Voting Status) held twice a year in January & July.

NCBBI Logo. Members are allowed to use the NCBBI Logo on their marketing materials.

ENHANCED MEMBERSHIP OPPORTUNITIES IN ADDITION TO THE ABOVE.

(New) Enhanced Quarterly Newsletter. NCBBI publishes a printed newsletter four times a year. The publication will include a listing of Associate Members with their contact information and category listing. Associate Members will also have an opportunity to submit one educational article in their area of expertise per year.

(New) Innkeepers Marketplace Spotlight E-Blasts. Once a month an electronic "New Product Spotlight" will go out to all members of NCBBI. Associate Members will have an opportunity to submit an educational and informational article regarding a product or service from their company. This will provide the Associate Member with an opportunity to promote a specific product or service while also providing useful information to the membership. \$50 for each spotlight used.

Web Site. An second additional Category may be included on the web site listing. \$50.

Sponsorships. A variety of sponsorship opportunities will be made available throughout the year to advertise.

Terms & Conditions

1. All ads subject to approval by NCBBI.
2. Images may be submitted electronically with ad copy to bethgallagher@whitedoeinn.com or may call to an image stored on your website (provide image URL). If mailing, send to: Beth Gallagher, NCBBI, P.O.Box 1029, Manteo, NC 27954.
3. All images should be delivered at 72 dpi for web site ads & 300 dpi for print based ads.
4. Contact